



5th ISC International Conference & 1st GOCCI International Conference on
Cancer Therapeutics - Molecular Targets, Pharmacology and Clinical Applications

Focus on
**Gastrointestinal
Tract Oncology**



Florence, Italy, 4-5 March 2011

FIRST ANNOUNCEMENT



Under the auspices of

Ordine dei Medici
di Firenze



SIC
Società Italiana
di Chemioterapia



SIF
Società Italiana
di Farmacologia



AIOM
Associazione Italiana
Oncologia Medica



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Calogero Surrenti

Co-Chairs

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Scientific Press

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Further requests for auspices

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Società Italiana di Gastroenterologia (SIGE)

Società Italiana di Chirurgia Oncologica (SICO)

Associazione Italiana di Radioterapia Oncologica (AIRO)

Preliminary Scientific Programme

Friday, March 4, 2011

8.30-9.00 *Opening Ceremony*

9.00-9.45 *Keynote Lecture 1*

GASTROINTESTINAL TUMORS: CURRENT EPIDEMIOLOGY AND PUBLIC HEALTH

CARLO LA VECCHIA (*Milan, Italy*)

9.45-11.30 *Topic 1 / Session I*

CANCERS OF THE OESOPHAGUS AND THE STOMACH

President FRANCO BAZZOLI (*Bologna, Italy*)

Moderators PAOLO BECHI (*Florence, Italy*) - DAVID CUNNINGHAM (*Surrey, UK*)

- *Dysplasia and early malignancy in Barrett's oesophagus, from detection to treatment*

MASSIMO CONIO (*Sanremo, Italy*)

- *Oesophageal cancer treatment: the multidisciplinary approach*
DAVID CUNNINGHAM (*Surrey, UK*)

- *Adjuvant or neoadjuvant treatment of resectable gastric cancer?*
FRANCESCO DI COSTANZO (*Florence, Italy*)

- *Progress in the medical treatment of advanced gastric cancer*
ALFREDO CARRATO (*Madrid, Spain*)

Discussion

11.30-12.00 *Coffee break and poster session*

12.00-13.15 *Topic 2 / Session II*

CANCER OF THE LIVER AND OF THE HEPATOBILIARY TRACT

President FRANCESCO BOCCARDO (*Genoa, Italy*)

Moderators ROBERTO MAZZANTI (*Florence, Italy*) - STEFANO MILANI (*Florence, Italy*)

- *Toward new response evaluation criteria in hepatocellular carcinoma*

RICCARDO LENCIONI (*Pisa, Italy*)

- *Progress in the medical treatment of hepatocellular carcinoma*
FRANCO TREVISANI (*Bologna, Italy*)

- *Cholangiocarcinoma: still an orphan disease*
DOMENICO ALVARO (*Rome, Italy*)

Discussion

13.15-14.30 *Lunch and poster session*

14.30-15.15 *Keynote Lecture 2*

COLON CANCER STEM CELLS: MOLECULAR AND CLINICAL ASPECTS

GIORGIO STASSI (*Palermo, Italy*)

15.15-16.30 *Topic 3/Session III*

CANCERS OF THE COLON AND RECTUM

President FRANCESCO TONELLI (*Florence, Italy*)

Moderators GIAMPAOLO BITI (*Florence, Italy*) - TERESITA MAZZEI (*Florence, Italy*)

- *Risk factors and hereditary syndromes*

MAURIZIO GENUARDI (*Florence, Italy*)

- *Adjuvant treatment of stage II and III colon cancer*

ENRICO MINI (*Florence, Italy*)

- *Neoadjuvant treatment for locally advanced rectal cancer*

VINCENZO VALENTINI (*Rome, Italy*)

Discussion

16.30-17.00 Coffee break and poster session

17.00-18.15 *Topic 3/Session IV*

CANCERS OF THE COLON AND RECTUM

President FRANCESCO PALLONE (*Rome, Italy*)

Moderators DAVID KERR (*Oxford, U.K.*) - ANDREA VALERI (*Florence, Italy*)

- *Liver metastases of colorectal cancer: the multidisciplinary approach*

HASSAN MALIK (*Liverpool, UK*)

- *Medical treatment of metastatic colorectal cancer: state of the art*

ALFREDO FALCONE (*Pisa, Italy*)

- *New targets and drugs in the treatment of metastatic colorectal cancer*

DAVID KERR (*Oxford - U.K.*)

Discussion

18.15-19.00 *Satellite Meet the Experts*

Saturday, March 5, 2011

8.30-9.15 *Keynote Lecture 3*

ANTI-ANGIOGENESIS IN GASTROINTESTINAL TUMORS: VEGFR TARGETING WITH MONOCLONAL ANTIBODIES

DAVID CUNNINGHAM (*Surrey, U.K.*)

9.15-10.30 *Topic 4/Session V*

PANCREATIC CANCER

President NICOLA CAPORASO (*Naples, Italy*)

Moderators PAOLO PEDERZOLI (*Verona, Italy*) - PHILIPPE ROUGIER (*Paris, France*)

- *Surveillance of individuals at high risk for pancreatic cancer*
ANDREA GALLI (*Florence, Italy*)

- *Progress in the management of locally advanced and resectable pancreatic cancer*
PAOLO PEDERZOLI (*Verona, Italy*)

- *Medical treatment of metastatic pancreatic cancer: what's new?*
PHILIPPE ROUGIER (*Paris, France*)

Discussion

10.30-11.00 Coffee break and poster session

11.00-12.30 *Topic 5/Session VI*

GASTROINTESTINAL STROMAL TUMORS

President CALOGERO SURRENTI (*Florence, Italy*)

Moderators VITO ANNESE (*Florence, Italy*) - GUIDO BIASCO (*Bologna, Italy*)

- *Updates in GIST molecular pathology and implications for clinical practice*
LUCA MESSERINI (*Florence, Italy*)

- *Adjuvant treatment of GISTs*
PAOLO G. CASALI (*Milano, Italy*)

- *Updates and perspectives in the medical treatment of metastatic GISTs*
MARIA DEBIEC - RYCHTER (*Leuven, Belgium*)

Discussion

12.30-13.00 Farewell and CME evaluation

Poster Session

Topics:

- Medical therapy in gastrointestinal oncology
- Integrated treatment modalities
- Clinical studies
- Clinical pharmacology
- Innovative drugs
- Translational research and biomarkers

You may send an abstract in English (maximum length of 2500 characters including spaces) for the poster session via e-mail to the address of the Organising Secretariat (a.batistini@oic.it). The deadline for submitting abstracts is postponed to February 15, 2011.

General Information

Congress Venue

Chiostro del Maglio

Via Venezia, 5 -
50121 Florence (Italy)
Tel./Fax 0039/055/575542

CME Accreditation

The Programme of this conference, submitted for the Italian CME accreditation by the CME provider Scientific Press, has obtained **5,5 Italian CME credits**, that will be provided for participants regularly attending the scientific sessions and notified in due time.

Registration

Registration fees in EUR VAT 20% included	By 31/01/2011	After 31/01/2011 and on site
Participant	€ 300,00	€ 350,00
Postgraduate	€ 200,00	€ 250,00

**Registration fee reserved for postgraduates.*

It is necessary to send copy of the identity card and the specialty course certificate.

The registration fees include:

- access to the scientific sessions;
- conference kit;
- certificate of participation;
- personalised name badge;
- final programme and abstract volume;
- Italian CME kit;
- coffee breaks;
- working lunch on 4 March.

Please contact the Organising Secretariat **O.I.C. Srl** (iscrizioni@oic.it) to obtain further information and process your registration as well as any hotel reservation detail you may need for your stay in Florence close to the conference venue.

Transportation to the congress venue

The congress venue is located near to Florence historical city centre, walking distance from the main railway station of Santa Maria Novella and most hotels reserved by the Organising Secretariat.

By plane

From Florence airport the congress venue is about 15-20 minutes by taxi or by bus (Ataf-Sita bus service “Vola-in-bus”, main stop at the railway station of Santa Maria Novella with departures every 30 minutes).

By train

The most comfortable railway station is Santa Maria Novella, located downtown at about 15 minutes walking distance from the congress venue.

By car

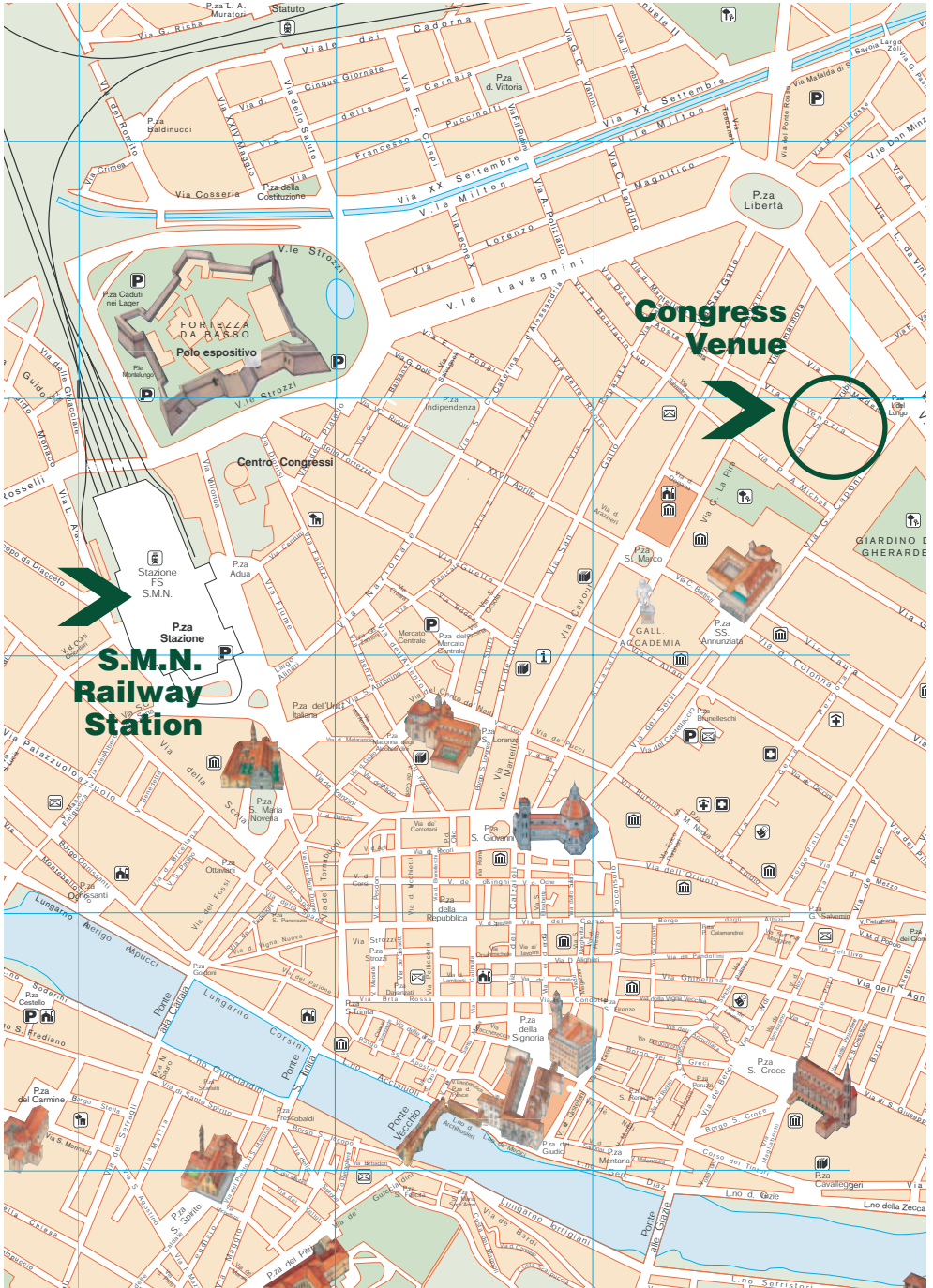
From North: exit Firenze Nord, follow directions for the city centre “Centro”.

From South: exit Firenze Sud, follow directions for the city centre “Centro”.

Maps and routes are available on www.viamichelin.it

Near to the congress venue different fee parking lots are available for delegates to park their personal cars.

Map of Florence



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